

SUSTAINABILITY MISSION 2025

BEELINE GROUP

COMMUNICATIONS

enable consumers and partners to make moresustainable choices by communicating authentically and fact-based

POLLUTION

act as an industry leader in implementing a more sustainable chemical management

RESOURCES

increase recycled content and identify potentials for more sustainable materials

OWN WORKFORCE

create a safe, healthy

and diversity-sensitive workplace

MATERIALITY build our Sustainability Mission on an assessment of material topics

REPORTING

achieve a CSRD compliant integrated business and sustainability report



CLIMATE PROTECTION

set and act on clear climate protection targets

RISK

manage sustainability risks and legal requirements within our business and supply chains

STAKEHOLDER

collaborate with internal and external stakeholders to achieve our sustainability aoals

TRANSPARENCY

achieve supply chain transparency up to raw material level

WATER

calculate a water footprint in order to identify potentials BIODIVERSITY for resource protection achieve deforestation-free production chains for leather

ENVIRONME

and wood-based materials

safeguard workers' rights and continually improve working conditions in the production chain

WORKERS



CONSUMERS

deliver safe-to use products and achieve clarity regarding customer complaints